



DADA EPZ

# Company

# Profile



[www.dadaepz.com](http://www.dadaepz.com)

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# About Us

Dada EPZ Ltd is Kenya's premier female-owned Export Processing Zone (EPZ), strategically located in Kisumu, right opposite Kisumu International Airport. Our mission is to set the highest standards in the garment industry, providing world-class apparel manufacturing services to both local and international markets.

We specialize in producing high-quality garments under stringent ethical and environmental standards. Dada EPZ is WRAP (Worldwide Responsible Accredited Production) certified, among other prestigious accreditations, ensuring that our operations comply with internationally recognized social and legal requirements



# Mission

To set standards in the couture industry by nurturing world-class talents to meet customer specifications

# Vision

To be globally recognized as a world-class apparel manufacturer for our customers.



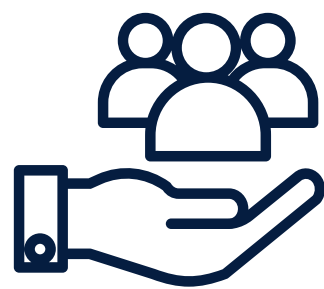


# Our Values



## High Quality and Efficiency

We strive to deliver top-quality products and services, ensuring that every garment meets our rigorous standards of excellence and efficiency



## Customer Satisfaction

Our commitment is to fully meet our customers' needs, providing exceptional service and tailored solutions that exceed expectations.



## Teamwork

We foster a collaborative environment where teamwork and cooperation drive our success, valuing each team member's contribution.



## Sustainable Environment

We are dedicated to eco-friendly practices, minimizing our environmental impact and promoting sustainability in all our operations.



## Creativity and Innovation

We encourage continuous improvement and innovative solutions, staying ahead of industry trends to offer cutting-edge products.

# Milestone



2018

**Establishment and Certification**  
Founded Dada EPZ Ltd, becoming the first female-owned EPZ in Kenya, and achieved WRAP certification.



2019

**Expansion of Facilities**  
Expanded our facilities to accommodate over 2,500 employees and 760 machines, enhancing our production capabilities.



2020-2021

**Product Line Diversification and Sustainability Initiatives:**  
Introduced new product lines, including knits and woven garments, and launched sustainability initiatives such as tree planting and community empowerment programs.



2022

**Commissioning by President Uhuru Kenyatta**  
Officially commissioned by H.E. President Uhuru Kenyatta, boosting visibility and credibility.



2023

**International Market Engagement**  
Established strong connections and engaged with key international markets, leveraging duty-free access to the USA and European Union under AGOA and EPA agreements.





# Target Audience

01

## **International Apparel Brands**

Companies looking to outsource high-quality garment production to ethical and environmentally certified manufacturers

02

## **Retailers and Wholesalers:**

Businesses in need of reliable suppliers for bulk orders of diverse apparel products, including knits and woven fabrics

03

## **Emerging Designers and Start-ups**

New fashion labels seeking a production partner who can provide support from initial design to final production, ensuring quality and adherence to specifications.



# Market Analysis

## **Global Apparel Market:**

The global apparel market is expanding due to rising consumer demand for sustainable and ethically produced garments, especially in emerging markets.

## **Target Markets:**

1. International Apparel Brands: Seeking ethical and high-quality manufacturing partners.
2. Retailers and Wholesalers: Reliable bulk suppliers for diverse apparel products.
3. Emerging Designers and Start-ups: Comprehensive production support from design to finished product.

## **Key Trends:**

- Increasing demand for eco-friendly and sustainable clothing.
- Growth in customization and bespoke apparel solutions.
- Technological advancements in manufacturing for improved efficiency and quality.

## **Opportunities:**

- Leveraging duty-free access to the USA and EU markets.
- Expanding product lines to meet diverse market needs.
- Building strong international market connections to enhance brand visibility and partnerships.



# Our Goals

01

**Enhance Production Capacity:** Continuously upgrade our facilities and machinery to increase efficiency and output, meeting the growing demands of the global apparel market.

02

**Expand International Presence:** Strengthen our engagement in key international markets, leveraging duty-free access agreements and building strong partnerships to boost our global footprint.

03

**Promote Sustainability:** Implement and advocate for sustainable practices across all operations, ensuring environmental responsibility and fostering social empowerment within our community and workforce.





# Capacity & Capability

Dada EPZ Ltd has the capacity to produce 12,000 units per day, supported by a workforce of over 2,500 employees and more than 760 machines.

## Machine Types for Knits and Woven Production

At Dada EPZ, we utilize a comprehensive range of advanced machinery for both knits and woven production, including single and double needles, overlocks, flat locks, button attach, flat seam, bartack, embroidery machines, fabric inspection machines, and various specialized equipment to ensure high-quality and efficient garment manufacturing.





# Our Promise

At Dada EPZ, we are dedicated to advancing Kenya's apparel industry through sustainable and ethical production practices. We prioritize fair wages and skilled labor, empowering women and youth through meaningful employment. Whether you are an emerging designer or an established brand, we are committed to delivering quality, innovation, and reliability.

# Corporate Social Responsibility

We actively engage in community development and environmental sustainability. Our initiatives include tree planting in collaboration with local governments and empowering women and youth through skill development programs. We focus on supporting single mothers, widows, and school dropouts, helping them achieve financial independence and a better quality of life.

Everest Cantu

Juliana Silva

Olivia Wilson

# The Kenyan Advantage

Kenya offers a stable political environment, strong economic growth, and government incentives for the apparel sector. With duty-free access to the USA and European Union markets under AGOA and EPA agreements, Kenya provides a strategic advantage for apparel manufacturing. The country boasts a highly skilled and educated labor force, supported by over 100 universities and 300 vocational training institutes, ensuring a robust and adaptable workforce for the industry.

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# Compliance

Dada EPZ adheres to the highest standards of compliance, including:

- OSHA 2007: Ensuring a safe and healthy working environment.
- WRAP: Certified for responsible and ethical manufacturing practices.
- NEMA: Compliance with environmental regulations for sustainable operations

Everest Cantu

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DADA EPZ

# Thank You!

## Contact Us

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